

## Translating and the Computer 35 Thursday 28th and Friday 29th November 2013, Paddington, London, UK

| Day 1 – Thursday 28th No | vember  |  |
|--------------------------|---|--|
| 08.30 – 09.00            | Registration  |  |
| 08.30 = 09.00            | Registration  |  |
| 09.00 – 09.15            | Introduction  |  |
| 00.00 00.10              | maddatan  |  |
| 09.15 - 09.45            | Training translation students to evalua   | te CAT tools using EAGLES: a case                                |
|                          | study   | ü  |
|                          |   |  |
|                          | Marianne Starlander   |  |
|                          | University of Geneva, Switzerland   |  |
| 09.45 – 10.35            | **Keynote speaker**   |  |
|                          | Will Durant   |  |
|                          | Will Burgett Program Manager of Localization Inno   | vertice Intel Corporation IISA                                   |
| 10.35 – 10.55            | Break   | valion, inter corporation, osa                                   |
| 10.55 – 11.25            | Using Excel as an XLIFF Editor: YOU   | CANNOT BE SERIOUS!   |
| 10.00 11.20              | Coming Exect as an AEM 1 Editor. 100  | CHAINCT BE GERAGOS.  |
|                          | Andrzej Zydroń  |  |
|                          | XTM International, UK   |  |
| 11.25 – 11.55            | Crowdsourced Translation Practices  |  |
|                          |   |  |
|                          | Aram Morera-Mesa Localisation Research Centre and the Centre for Next Generation                  |  |
|                          |   |  |
| 11.55 – 12.25            | Localisation, Ireland Streamlining your workflow: useful desktop software and mobile applications |  |
| 11.55 – 12.25            | for the interpreting and translation indu   |  |
|                          | Tor the interpreting and translation inde   | John y   |
|                          | Valeria Aliperta  |  |
|                          | International Association of Profession   | nal Translators and Interpreters                                 |
| 12.25 – 14.00            | Lunch   |  |
| 14.00 – 15.15            | **Panel discussion** Part 1   |  |
|                          | Have we too many options? From bide   |  |
|                          |   | at are the WF and QA requirements for                            |
| 15.15.15.05              | adequate translation quality?   |  |
| 15.15 – 15.35            | Break   | le and IT to ale to an end up the                                |
| 15.35 – 16.05            | Building on processes, workflows, skill   |  |
|                          | translation process and meet clients' expectations  |  |
|                          | Denis Dechandon and Viviane Schütz  | Translation Centre for the Bodies of                             |
|                          | the European Union  | , Translation Control of the Boales of                           |
| 16.05 – 16.35            | Multidimensional Quality Metrics: A Flo   | exible System for Assessing                                      |
| 10.00                    | Translation Quality   |  |
|                          |   |  |
|                          | Aljoscha Burchardt  |  |
| 10.05                    | German Research Center for Artificial   |  |
| 16.35 – 17.25            | **Workshop**  | **Workshop**   |
|                          | Translation Memory Workshop   | The DQF – Industry Best Practices,<br>Metrics and Benchmarks for |
|                          |   | Translation Quality Evaluation                                   |
|                          | Mark Shuttleworth   | Translation Quality Evaluation                                   |
|                          | UCL   | Jaap van der Meer  |
|                          |   | TAUS   |
|                          | 1   | i  |

| 17.25 – 18.35 | Short Product Presentations |
|---------------|-----------------------------|
| 18.35         | Close                       |

| Day 2 – Friday 29th November  08.30 – 09.00 Registration  09.00 – 09.30 Terminology finding in the Sketch Engine  Adam Kilgarriff Lexical Computing Ltd, UK  09.30 – 10.20 **Keynote speaker** Machine Translation Quality Evaluation and Estimation  Lucia Specia University of Sheffield, UK  10.20 – 10.40 Break  10.40 – 11.10 Knowledge Management issues in the workflow of Translation Memory Systems |
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|  |
| Systems  |
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|  |
| Timmy Oumai Wang   |
| Imperial College London, UK  |
| Mark Objettlessedh   |
| Mark Shuttleworth  |
| UCL, UK  11.10 – 11.40 Emerging Use-Cases for Machine Translation  |
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| Dr. Sergio Penkale   |
| Lingo24, UK  |
| 11.40 – 12.10 Tailor-made Quality-controlled Translation   |
| Tailor made addity controlled Hariotation  |
| Andy Way   |
| Lingo24, UK  |
| 12.10 – 12.40 Collaborative terminology in the age of social Web 2.0   |
|  |
| Klaus Fleischmann  |
| Kaleidoscope GmbH, Austria   |
| 12.40 – 14.10 Lunch  |
| 14.10 – 15.40 **Panel discussion** Part 2  |
| Have we too many options? From bidding to crowd-sourcing, TM to MT, o  |
| the assembly line and in the cloud, what are the WF and QA requirements  |
| adequate translation quality?  |
| 15.40 – 16.00 Break  |
| 16.00 - 16.30 **Invited speaker**  |
| New tools for subtitle translation   |
| Yota Georgakopoulou  |
| Deluxe Media   |
| Dolake Wedia   |
| Lindsay Bywood   |
| Imperial College, London   |
| 16.30 – 17.00 ITS 2.0 Automated Translation of Natural Language Content  |
|  |
| Pedro Luis Díez Orzas  |
| Linguaserve I.S.S.A., Spain  |
| 17.00 – 17.30 **Invited speaker**  |
| Overview of the XLIFF 2.0 specification  |
|  |
| Fredrik Estreen  |
| Lionbridge Technologies, USA   |
| 17.30 – 17.35 Conference close   |